

PE Central Video Advertising Rates
(www.pecentral.org/mediacenter)

PE Central is excited to offer companies and/or organizations the following advertising options in our Media Center section with it's main attraction of video clips of physical education lessons, PSA's, special events, and more! This is a popular section of our site and we anticipate it growing exponentially over the years. Below are the current advertising options and rates for placing your company's ad in this section.

Note: Any company or organization choosing the Pre-roll or Beside Video Ad will have their companies logo featured on the front page of our Media Center at no additional cost. We will need a 140 X 60 image.

Option 1: Pre-roll video clip

Your company's video ad will be placed at the beginning of each of the 25 individual video clips that you purchase. The length of the video can be up to 30 seconds. Your promotional video will be seen by anyone clicking play on the video player so you are sure to get a lot of exposure. Advertisers will need to email or mail their video clip to PE Central.

Pre-roll video advertising Rates

These are sold in lots of 25. After 25 are accumulated the company who purchased the first 25 has first right of refusal for the next lot of 25. If declined we open the slot to other companies. If you wish to purchase more than 25 we can offer a reduced price as indicated below.

Per Month	# of Months	# of Videos	Cost per Year	Cost per Month
\$2.50	12	25	\$750.00	\$62.50
\$2.00	12	Next 25	\$600.00	\$50.00
\$1.50	12	Next 25	\$450.00	\$37.50

Option 2: Beside Video Ad Button (250 pixels X 250 pixels)

This large button ad will be placed beside the video clip to the left. The ad must be created by your company and can be no larger than 250 X 250 pixels. This can be an animated gif, flash ad, or a jpg ad. Advertisers will need to email their ad to PE Central.

Beside Video Ad Button Advertising Rates

These are sold in lots of 25. After 25 are accumulated the company who purchased the first 25 has first right of refusal for the next lot of 25. If declined we open the slot to other companies. If you wish to purchase more than 25 we can offer a reduced price as indicated below.

Per Month	# of Months	# of Videos	Cost per Year	Cost per Month
\$2.00	12	25	\$600.00	\$50.00
\$1.50	12	Next 25	\$450.00	\$37.50
\$1.00	12	Next 25	\$300.00	\$25.00

Option 3: Commercial Video Section

If your company has a short promotional video that you would like to include in our Commercial Video section we are happy to consider this option. The video needs to be 100 mb or less therefore probably less than 10 minutes in length. You can send it in .fla, .mov or .wmv format.

Commercial Video Advertising Rates

Per Month	# of Months	# of Videos	Cost per Year	Cost per Month
\$40.00	12	1	\$480.00	\$40.00
\$35.00	12	2	\$840.00	\$70.00
\$30.00	12	3	\$1080.00	\$90.00

If you have questions or you wish to learn more about our video advertising rates please contact Mark Manross in Virginia at 540-953-1043 or by email at pec@pecentral.org