

DUE:

## Project #2 – DESIGN YOUR OWN BUMPER STICKER

This project is in direct correlation with the New York State Learning Standards for Physical Education.

### **Standard 2: Safe and Healthy Environment**

Students will acquire the knowledge and ability necessary to create and maintain a safe and healthy environment.

### **Standard 3: Resource Management**

Students will understand and be able to manage personal and community resources

## DESIGN YOUR OWN BUMPER STICKER



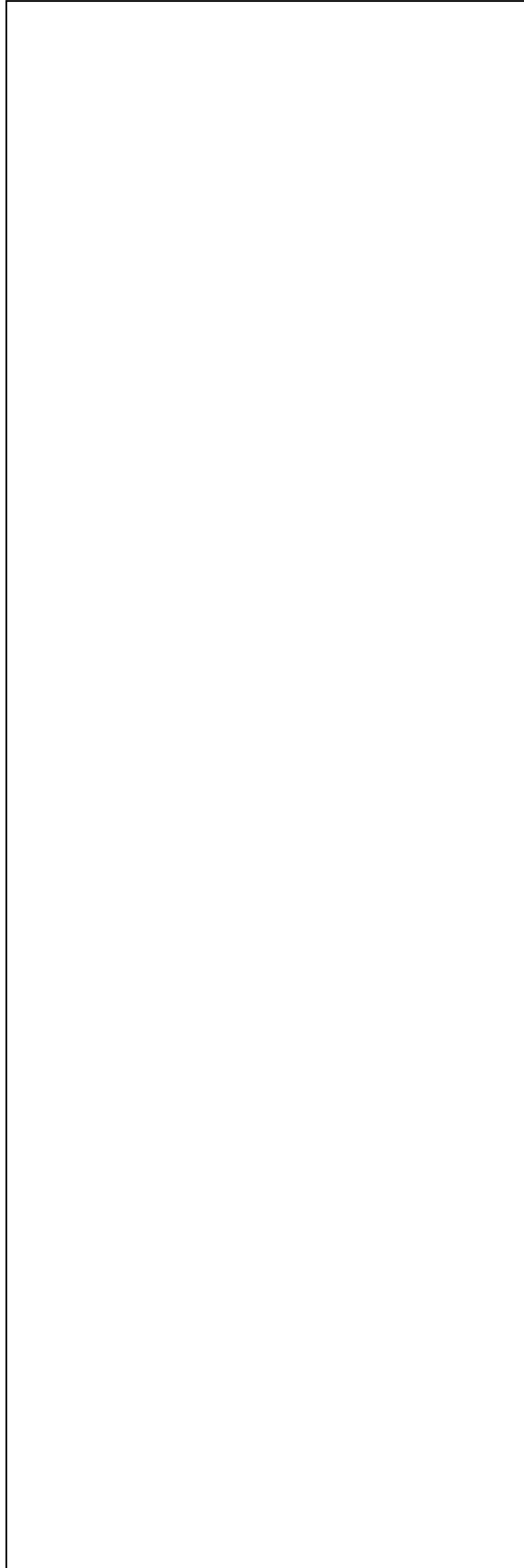
**Goal:** For you to create a bumper sticker promoting physical activity followed by a descriptive paragraph to explain your work.

### **Directions:**

This project is simple: a bumper sticker. The message is simpler: get active. We all know how good exercise is for us, but unfortunately, we tend to ignore it. For this project you are being asked to get the message out by designing a bumper sticker that makes a statement about the importance of being physically active.

1. Using the attached template, design your bumper sticker. Your bumper sticker should be **BOLD** in design, and be *easy* to read from 3-6 feet away. Be sure to use bold **colors** and only limited wording. Your bumper sticker *must* be appropriate. When you have finished, cut out your bumper sticker and **put your name on the back.**
2. On the attached piece of paper, write a descriptive paragraph about your message. The paragraph must include an *explanation* of the theme expressed by the bumper sticker, and *reasons for its importance*. Included in your paragraph, provide one health statistic that supports your message. Be sure to cite the website, magazine, or book where you found your statistic both in text and at the end of the paragraph.
  - a. Statistics can be found at [www.cdc.gov](http://www.cdc.gov), [www.nih.gov](http://www.nih.gov), [www.americanheart.org](http://www.americanheart.org), or by typing in a search engine the key words statistic + (health issue you are addressing). If you need help with this, please see me prior to handing in your assignment.
  - b. To make an in text citation you will need to reference where your information came from i.e. “According to the Center for Disease Control...” or “The Youth Risk Behavior Survey found that ...”
  - c. When you have finished your paragraph, please cite your source. To do this you can go to the website [www.citationmachine.net](http://www.citationmachine.net) or go to the library and pick up a citation form (Ask Mr. Patterson where to find these). This form will be accepted as your citation.
3. When you are finished, complete the Bumper-Sticker Rubric to make sure you get all the points available.

**\*Bumper Sticker Template\***



**This page is to be copied on the back of the bumper sticker template\***

**NAME**





# RUBRIC

Name \_\_\_\_\_

Period \_\_\_\_ odd/even

Grade \_\_\_\_\_

**Directions:** Score yourself based on how well you think you did in each category. When you are finished, add up your total points BEFORE handing your assignment.

<b>Criteria</b>	<b>Points Possible</b>	<b>How many points I think I earned</b>	<b>How many points my teacher thinks I earned</b>
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<p><b>Bumper Sticker Design</b> My bumper sticker was BOLD, easy to read from far away, used color, and had limited wording.</p>	15		
<p><b>Bumper Sticker Message</b> The message on my bumper sticker was creative, informative, and made a statement about the importance of being physically active.</p>	15		
<p><b>Descriptive Paragraph</b> I provided a descriptive paragraph explaining the theme of my bumper sticker and the reason for its importance.</p>	20		
<p><b>Descriptive Paragraph</b> In my paragraph I included at least one health statistic to support the message portrayed by my bumper sticker.</p>	10		
<p><b>Citation</b> I made an in text citation to document the source of my statistic inside my paragraph to tell the reader where I got my information.</p>	10		
<p><b>Citation</b> After writing my paragraph, I cited the source of my statistic using the website <a href="http://www.citationmachine.net">www.citationmachine.net</a> or a citation form from the library.</p>	10		
<p><b>Rubric</b> I filled out the rubric honestly and graded myself according to how well I feel I did.</p>	5		
<p><b>General</b> My assignment was done <i>neatly</i>. <i>My paragraph</i> used proper grammar, spelling, and punctuation. My bumper sticker was cut out with my name on the back. I included my name, period (odd/even), and grade on my assignment.</p>	15		
Total Points	100		